



FALCON®
MULTI SERVICES LTD

Falcon Multi Services Ltd

201, Creado, Juhu Chruch Road, Juhu Mumbai 400049

Personal Information

Candidate id	3600
Name	Eman Merza Thamer
Date of Birth	1989-10-28
Salary (in USD)	3000/Per Month
Industry	Sales, Business,Management
Sub Industry	
Nationality	Bahrain
Primary Language	Arabic,
Secondary Language	English,
Total Years of Experience	15

Additional Information

Roles and Responsibilities	Additional Skills/Certification
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• Managed PR and marketing campaigns by optimizing media outreach, leveraging data-driven insights, and strategically allocating budgets, resulting in a 20% increase in brand visibility and a 15% growth in customer acquisition while ensuring maximum ROI on marketing investments. • Developed and implemented comprehensive public relations strategies, increasing brand awareness by 30% through targeted media outreach and strategic partnerships. • Analyzed market trends and competitor activities, providing actionable insights that led to a 15% increase in market share within the first year. • Ensuring a consistent and compelling brand message across all channels helps to strengthen the brand's image, leading to stronger customer loyalty, repeat business, and ultimately an increase in ROI from marketing investments. • Conducting post-campaign analysis to measure media coverage quality (earned media) versus paid media can help assess the true ROI of public relations efforts, ensuring that the PR strategies are contributing directly to brand growth and sales. • Spearheaded the planning and execution events, conferences and press events. • Oversaw content development for press releases, blogs, and newsletters, improving click-through rates by 25% and ensuring alignment with brand messaging.

team leader
communication

Education Summary

Course	University	Passing Year	Country
business informatics	AMA International University of Bharain	2013	Bahrain

Career Summary

Position	Employer	Country	From	To
PR & Marketing	Alia international hospital	Kuwait	10/2020	10/2025

[To View Contact Number, Kindly drop an email to hr6@falconmsl.com](mailto:hr6@falconmsl.com)